Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3828)

## PROFIT WARNING

The announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board of the Company wishes to inform the Shareholders and potential investors that the net profit of the Group for the six months ending 30 June 2012 is expected to decrease significantly as compared to the net profit for the last corresponding period.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

The announcement is made by Ming Fai International Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the net profit of the Group for the six months ending 30 June 2012 is expected to decrease significantly as compared to the net profit for the last corresponding period. The change is mainly attributable to, among other things, the following reasons:

- (i) the profit margin of the Group has been decreasing which was mainly due to the increasing cost pressure in the People's Republic of China (the "PRC");
- (ii) the new business of the Group, laundry service business, continues to record losses while it is still at investment stage during the six months ending 30 June 2012; and
- (iii) the operating results of retail business in the PRC "7 Magic" for the first half of 2012 are expected to be lower than that recorded in the last corresponding period.

<sup>\*</sup> For identification only

As the Company is still in the process of preparing its unaudited consolidated interim results for the six months ending 30 June 2012, the information contained in this announcement can only be treated as a preliminary assessment by the Board based on the information currently available to the Group. The information contained in this announcement is not based on any figures or information that has been audited or reviewed by the auditors of the Company. The interim results announcement of the Company for the six months ending 30 June 2012 is expected to be released before the end of August 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Ming Fai International Holdings Limited

Ching Chi Fai

Chairman

Hong Kong, 13 June 2012

As at the date of this announcement, the executive Directors are Mr. CHING Chi Fai, Mr. CHING Chi Keung, Mr. LIU Zigang, Mr. LEE King Hay and Ms. CHAN Yim Ching; the non-executive Director is Mr. NG Bo Kwong; and the independent non-executive Directors are Mr. SUN Kai Lit Cliff, Mr. HUNG Kam Hung Allan and Mr. MA Chun Fung Horace.